



WHO WE ARE

ABOUT US

We are a local privately owned Herd Improvement service established in 1992 with a focus on helping farmers improve herd reproductive performance.

TESTIMONIAL:

Tom Acocks "Riversdale" Rochester

"We have utilized Wellbred Genetics for our Artificial Breeding needs for 10+ years. In recent times our business has grown and so too has the need to get as many cows pregnant as possible in a quick and effective manner. With the help of Andrew and the Wellbred team we have managed to successfully implement a fixed time mating program that has resulted in more pregnant cows, less issues with heat detection and staff training a better handle on the overall fertility of our herd and the ability to offer all cows for insemination multiple times a year. The end result means more calves on the ground and more fresh cows in our herd with a reduced workload."

Tom and his family operate a 850 cow dairy in Rochester achieving excellent results using the Double OV SYNCH protocol.

CONTACT US

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"fertility comes first"

HERD IMPROVEMENT SERVICE

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OUR AIM

Our aim is to build a relationship with existing & prospective clients in order to help improve Reproductive performance across your entire herd. Whether it be by helping you choose the right sires to improve your herd or to help with coordinating the right program. We have skilled personnel that can analyze your past performance and offer sound advice for future reference that is specific to your herds needs. We understand the advantages of well-timed synchrony and also have vast experience in coordinating large groups of cattle for insemination both milking cows and maiden heifer programs.

DON'T BE AFRAID TO CHANGE

Often the biggest fear is change, we can guide you through all the options in assisting you to achieve better reproductive performance in your herd.

"Simple Herd data analysis will help you better understand your herds reproductive needs"

HERD & INDIVIDUAL COW

We can help you decide which sires best match your operation at either a herd or individual cow level. We have trained herd evaluation personnel that can score your cows and establish the best mating's to improve your herd.

THERE IS NO ONE SIZE FITS ALL

Don't be fooled, every herd is unique with its own profile. We can fully analyze and offer advice or suggestions that will suit your herds individual needs. Everyone has different breeding goals that we understand and need to be catered for.

OUR SERVICES

- Reproductive Advice
- Full Herd Analysis
- Professional Insemination Service
- Semen Sales (All Companies)
- Herd Synchrony Programs
- Heifer Synchrony Programs
- Pregnancy Testing
- Herd Evaluation
- Freeze Branding
- Calf Dehorning
- Heat Detectors/Tail Paint
- DIY Goods
- LN2 Top up Service